

WHY GLOBAL COMPANIES ARE HOSTING IN AMSTERDAM

Amsterdam is now recognized as one of the best locations in the world to host data.

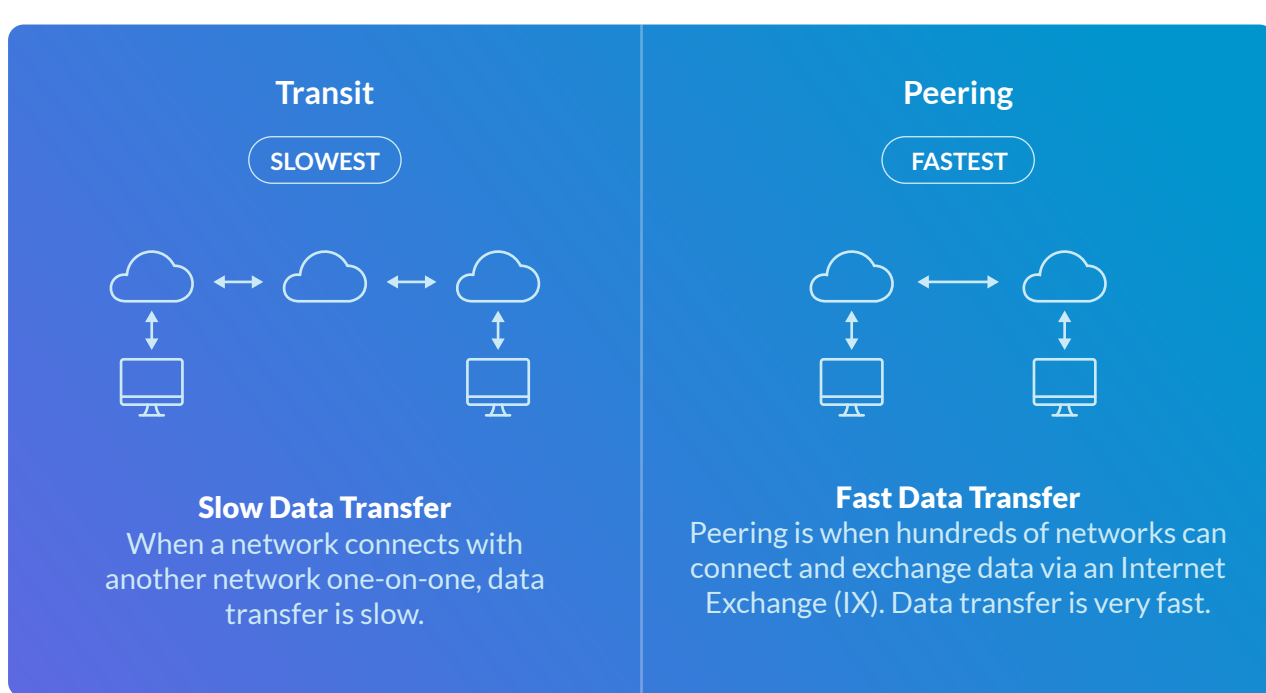


SUPERIOR NETWORK CONNECTIVITY

Amsterdam delivers the fastest network speeds through the Amsterdam Internet Exchange (AMS-IX). Sometimes called "the center of the internet", this peering exchange connects your server directly to 80% of the internet.



On the Internet, traffic is delivered by:



Why is Peering through Amsterdam advantageous for businesses?

- Fastest possible type of network connection
- Low-latency connectivity to Europe, US, and the rest of the world
- Great for industries heavily reliant on speed and stability

Growth in the Amsterdam Data Center Industry

30%

In 2016, the Amsterdam data center industry grew by 30%.

80%

Today, the Amsterdam Internet Exchange (AMS-IX) accounts for 80% of the connected networks.

QUICK FACTS ABOUT AMSTERDAM INTERNET EXCHANGE (AMS-IX)



AMS-IX trailblazed the industry for two decades.

A nonprofit organization founded in the early 1990s.

Introduced cutting-edge technologies widely adopted by the IX industry.

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AMS-IX has a big global footprint and it's super fast.

One of the largest peering points in the world

Total traffic volume of 13 Exabytes (EB) for the year

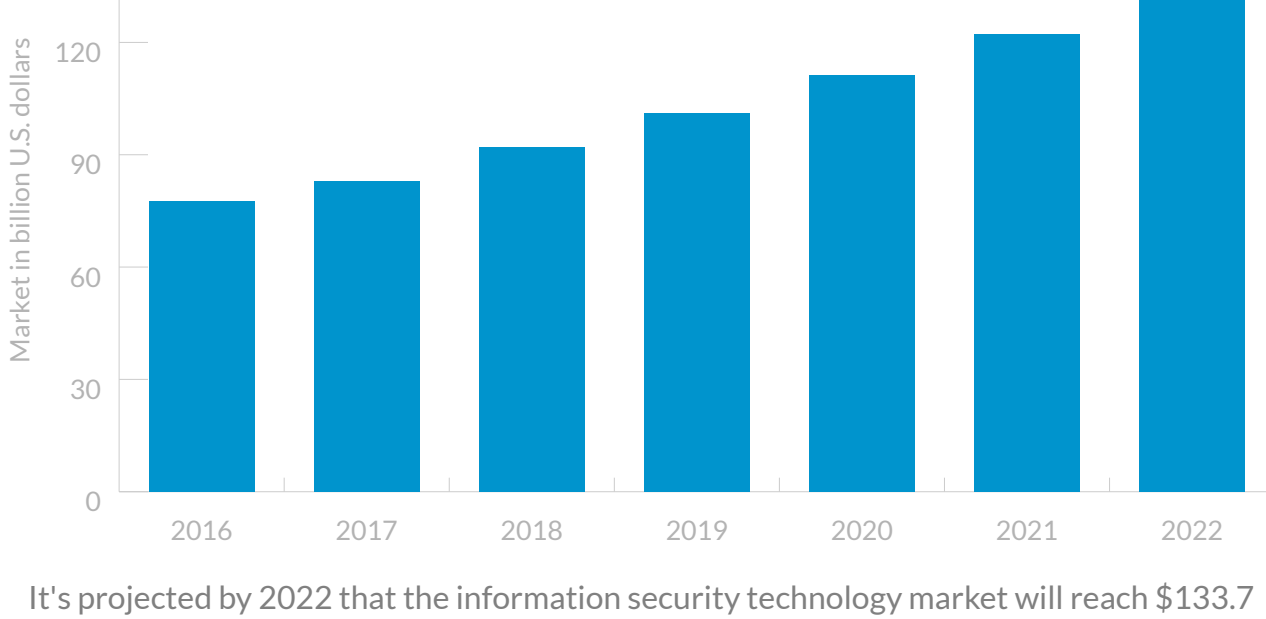
Biggest Internet Exchange (IX) in continental Europe

AMS-IX at a glance



SUPERIOR PRIVACY AND GOVERNMENT CONTROLS

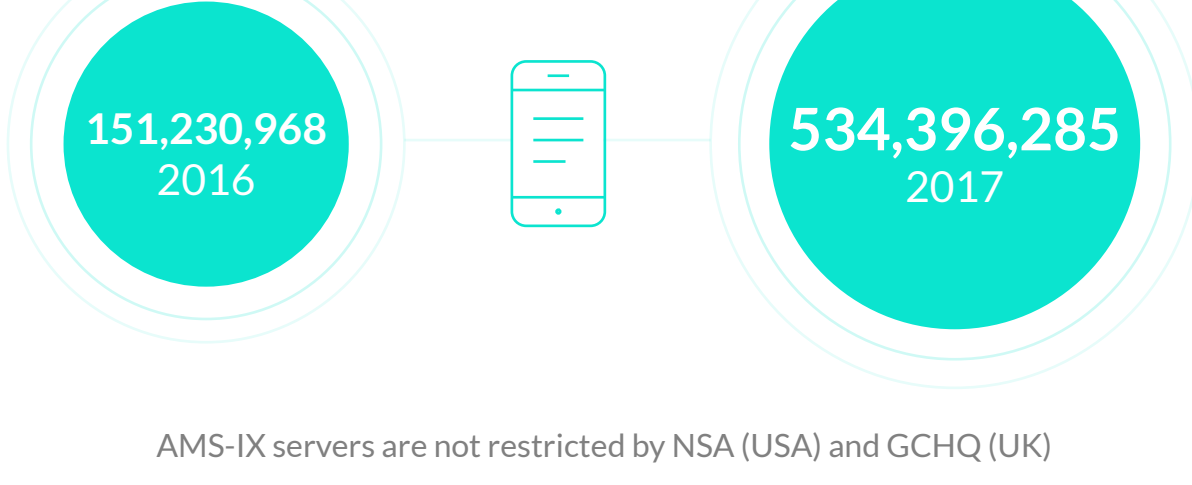
Amsterdam features strict privacy controls and minimal government interference.



It's projected by 2022 that the information security technology market will reach \$133.7 U.S. billion. Amsterdam provides the ideal location for storing data securely.

NSA Triples Collection of U.S. Phone Records

Estimated number of records collected from phone companies by the NSA



AMS-IX servers are not restricted by NSA (USA) and GCHQ (UK)

AMSTERDAM IS THE COST-EFFECTIVE CHOICE

Power is cheaper in Amsterdam compared to other cities in Europe.



- Amsterdam's climate is mild
- Reduced expenses for cooling infrastructure and computation
- Less power needed for cooling infrastructure
- Power savings enable low-cost internet services

AMSTERDAM STAYS ON THE CUTTING-EDGE OF INNOVATION

AMS-IX first Internet Exchange in the industry to introduce:

- IPv6
- Closed User Groups
- 100GE port connections at an IX
- First mobile peering point worldwide
- Global GPRS Roaming Exchange
- Mobile Data Exchange
- First interconnection of IPX networks
- Photonic switching in a network platform

And continues to innovate...

- Implementation of Extreme/ Brocade SLX
- Automation platform
- More data centers in the Netherlands and Europe

SERVERMANIA IN AMSTERDAM

Our Amsterdam data center is an 8,000 square foot Tier-3 facility in the hub of Europe.



Key Features

- Tier 3 Facility
- Centrally located near the Amsterdam IX
- Network connectivity with world class providers
- CO² neutral and has a low PUE value
- ISO/IEC 27001 certified facility
- 24x7 On-Site Engineers

TO BOOK A FREE CONSULTATION TODAY

visit www.servermania.com or contact sales@servermania.com and find out why Amsterdam is the best location for your next project.